



Koroška

**Region of Tradition.
Region of the Future.**

Slovenia in Brief

FORM OF GOVERNMENT

- A democratic parliamentary republic
- A member of the European Union
- A member of the OECD

POSITION:

- Central Europe; bordering Austria, Hungary, Croatia, and Italy

AREA

- 20,273 km²

POPULATION

- 2,061,623 (2014)

CAPITAL

- Ljubljana

CURRENCY

- Euro

DISTANCE TO MAJOR CITIES

- Munich: 320 km
- Graz: 68 km
- Klagenfurt: 60 km
- Venice: 245 km
- Milan: 470 km
- Zurich: 510 km
- Zagreb: 105 km

Koroška in Brief

POSITION

- Northern Slovenia

AREA

- 1,041 km²

POPULATION

- 71,390 (2014)

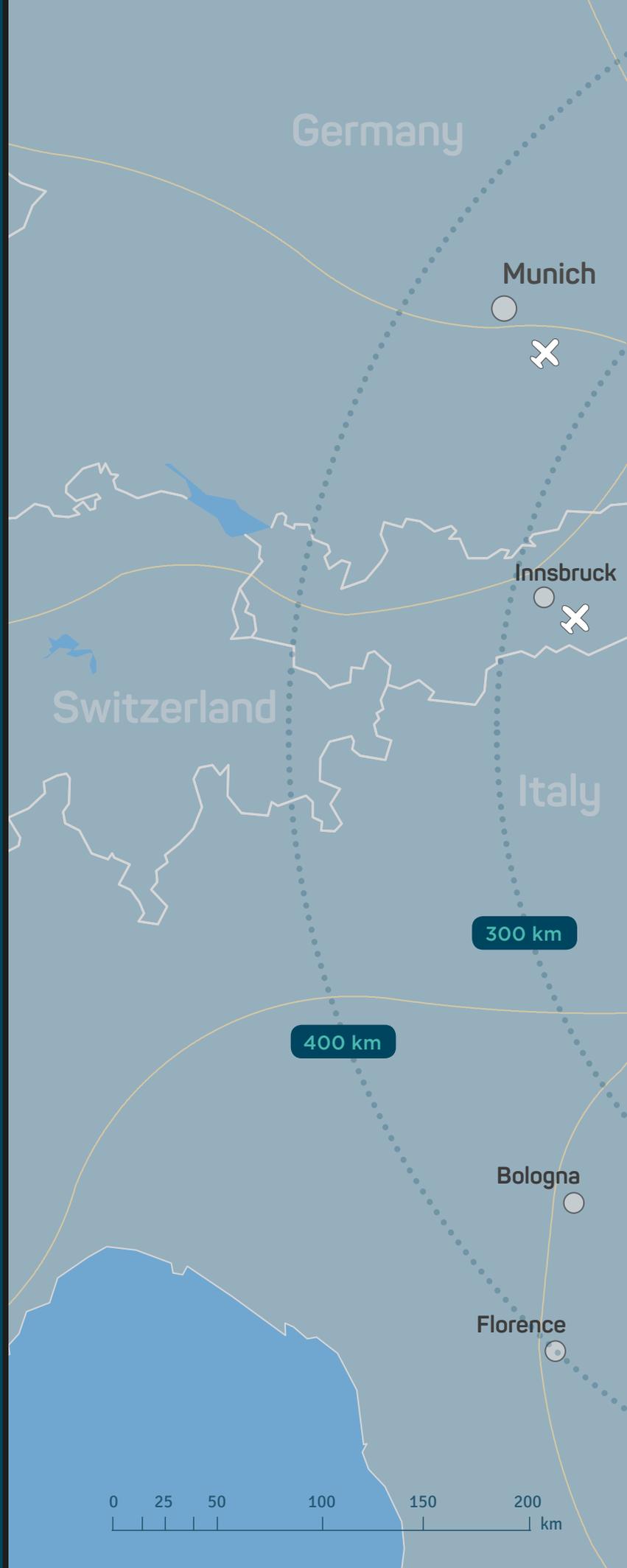
LARGER TOWNS IN THE REGION

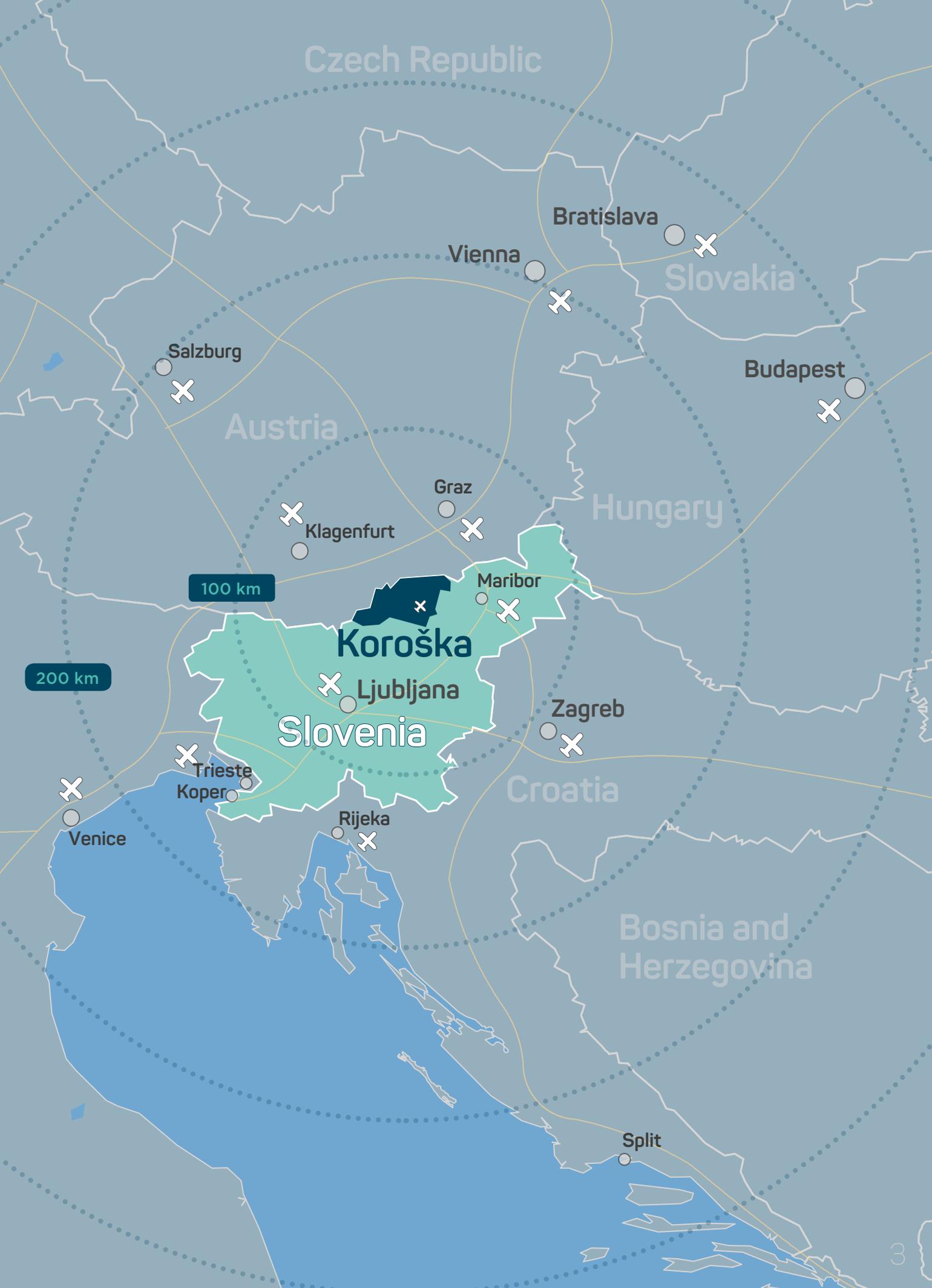
- Slovenj Gradec
- Ravne na Koroškem
- Dravograd
- Radlje ob Dravi

ECONOMY

(with regards to the workforce in 2014)

- Manufacturing – 67 %
- Other – 33 %







Why choose and invest in

the Koroška region



GREAT GEOSTRATEGIC POSITION:

- + Located at the heart of Europe
- + 100-km long border with Austria
- + 23 km from the motorway (Austria)
- + 3 international airports within a 60-km range
- + A sports airfield in Slovenj Gradec, used for business purposes also
- + 17 km from the high-speed railway and a logistics centre (under construction - Austria)



A DISTINCTLY EXPORT-ORIENTED INDUSTRIAL REGION:

- + Every 3rd business entity is an exporter
- + More revenue is created in foreign markets than in the domestic market
- + With regards to the size of the workforce, the region has got the smallest trade share in the country (6.2 %)
- + The processing sector employs 67 % of all workforce, creating 65 % of all income in the region (the average in Slovenia is 30 %)



EXCELLENT BUSINESS LOCATIONS:

- + Developed land for only 20 EUR/m² upwards
- + The rental of space in manufacturing incubators for only 1 EUR/m² upwards
- + A portal with commercial property listings with updated information on locations



A HIGHLY PRODUCTIVE AND HIGH-QUALITY WORKFORCE:

- + Proficient in foreign languages, as well as good knowledge of ICT
- + A high employee commitment
- + A vast choice of technical staff
- + The average net wage is significantly lower than in Austria and Germany





HIGH QUALITY OF LIVING:

- + Unspoilt nature, with Koroška often compared to Switzerland and Austria
- + Low living costs
- + One of the safest regions in Europe



THE SUPPORT OF TOP-QUALITY RESEARCH AND EDUCATIONAL INSTITUTIONS:

- + High-quality educational institutions (mechanical engineering, polymer materials and technologies, tool industry, mechatronics, woodworking)
- + Research institutions and companies with a state of the art research equipment as well as vast knowledge and experience in the fields of mechanical engineering, tool industry, mechatronics, and materials



ACTIVE HELP AND SUPPORT FROM LOCAL COMMUNITIES AND OTHER BUSINESS ENTITIES:

- + Free and updated information for potential investors
- + Proactive help with documentation
- + Help with finding additional sources of funding and subsidies
- + A vast network of partners and support institutions





An industrial region with
a 400-year-old tradition



LEADING AREAS:

- + Metalworking, mechanical engineering, and tool industry
- + Manufacture of starter batteries
- + Production of components for the automotive industry
- + Forestry and wood industry
- + Recycling and processing of plastics
- + Tourism



The most important companies in Koroška based on income, export, net profit, and number of employees in the last five years



TAB d.d.

A 50-year-old tradition in manufacturing high-quality lead-acid starter batteries

METAL RAVNE d.o.o.

A steel company manufacturing top-quality alloyed steel of various dimensional shapes

JOHNSON CONTROLS SLOVENJ GRADEC d.o.o.

The production of various automotive industry furnishings for ensuring safety and comfort in vehicles

GRAMMER AUTOMOTIVE SLOVENIJA d.o.o.

The production of car interiors – seat components

CNC P&K PUŠNIK d.o.o.

The processing of high-precision metal components for the automotive industry

NOŽI RAVNE d.o.o.

The manufacture of industrial knives for wood, metal, plastics, paper, and recycling

MONTER DRAVOGRAD d.o.o.

The production of larger machined parts for machine manufacture

ABRASIV d.o.o.

The manufacture of hardened high-carbon steel granules

CABLEX-M d.o.o.

The manufacture of first-installation state-of-the-art complex cable harnesses and technologically advanced cable assemblies

AKERS VALJI d.o.o.

The manufacture of top-quality forged rolls for the steel and other industries

NIEROS METAL d.o.o.

The manufacture of advanced technological stainless steel equipment for the food, pharmaceutical, chemical, and other industries

PETROL ENERGETIKA d.o.o.

A complete energy supply provider for industrial consumers, business zones, local communities, and households

ARMATURE d.o.o.

The manufacture of industrial fittings (ball valves, globe and check valves, strainers, etc.)

The background of the image is a close-up, top-down view of a tree trunk's cross-section. It shows numerous concentric, wavy growth rings in shades of light to medium brown. A white rectangular box is centered horizontally and positioned in the upper half of the image. Inside this box, the text "The economy in figures" is written in a dark blue, sans-serif font. The text is centered within the box and is flanked by two short, horizontal dotted lines on either side.

The economy
in figures



THE BUSINESS ACTIVITY IN KOROŠKA IS IMPROVING EACH YEAR

- + 2014 was the most successful year in the past 10 years
- + Koroška's economy – the third most important net exporter in the country



OPERATING INCOME IN 2014

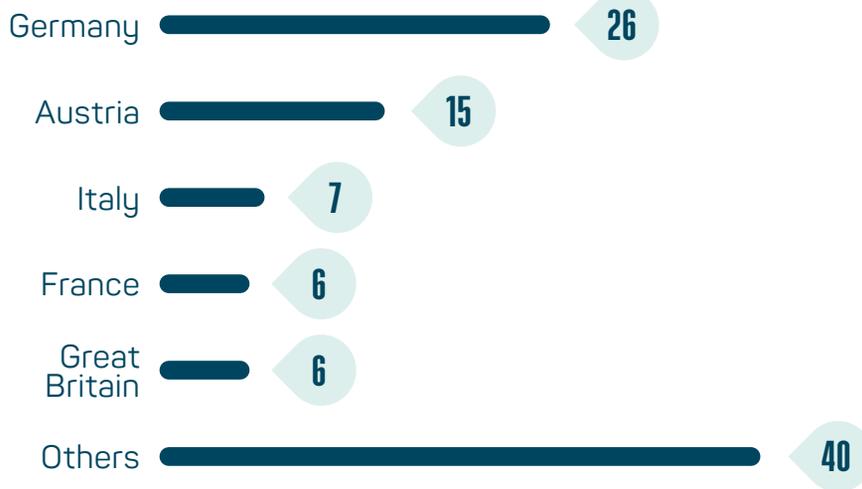


EXPORT SHARE IN 2014

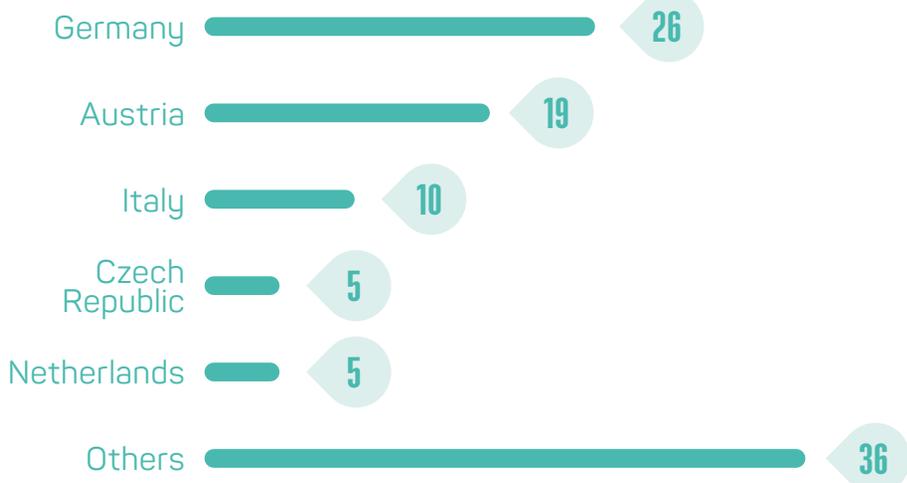




Export %

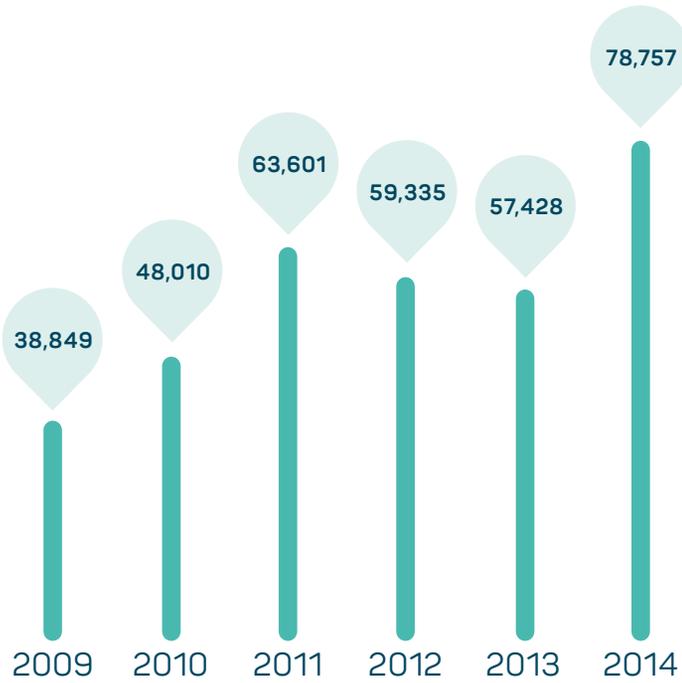


Import %





NET PROFIT GROWTH (MILLIONS EUR)



KEY ECONOMIC DATA 2014 (COMPANIES)

	Koroška	% in Comparison to Slovenia
Number of Companies	1,178	1.9
Number of Employees in Companies	11,938	2.8
Net Sales (in Millions EUR)	1,610	2.1
Net Profit (in Millions EUR)	78.8	2.4
Foreign Market Revenue (in Millions EUR)	863	3.1
Net Added Value	431,882	2.5
Export (in Millions EUR)	858	3.7



The labour market

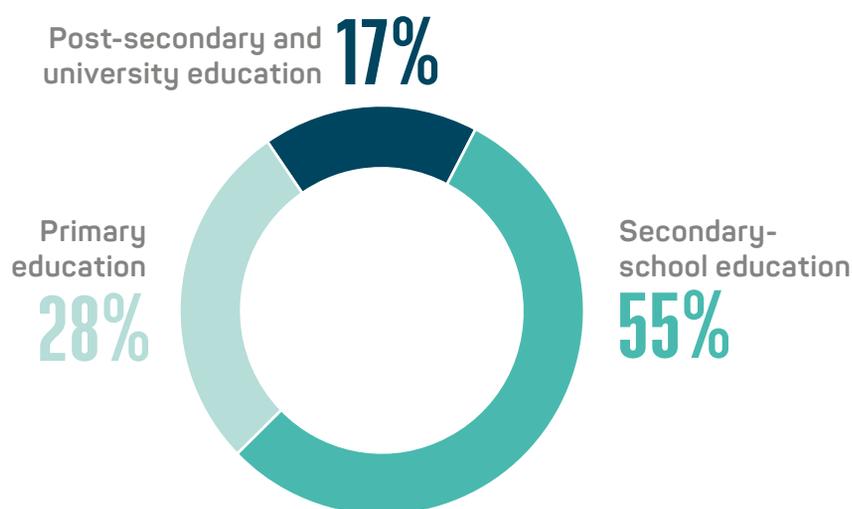




- + A region with a high-quality workforce, with experience in the processing industry
- + The majority of the population is fluent in at least one foreign language (English or German)
- + A high level of ICT knowledge
- + An above-average employee commitment
- + The average net wage is significantly lower than in Austria, Germany, or Switzerland



THE EDUCATIONAL STRUCTURE IN KOROŠKA IN 2014



LABOUR MARKET INDICATORS 2014

Number of Inhabitants	71,390
Number of Active Working Population	27,000
The Share of Employees in the Processing Sector in %	68
The Unemployment Rate in %	12.1
Average Gross Monthly Salary in EUR	1,417
Average Gross Monthly Salary in the Processing Sector in EUR	1,455
Minimum Gross Monthly Wage in EUR	789



RDA KOROŠKA

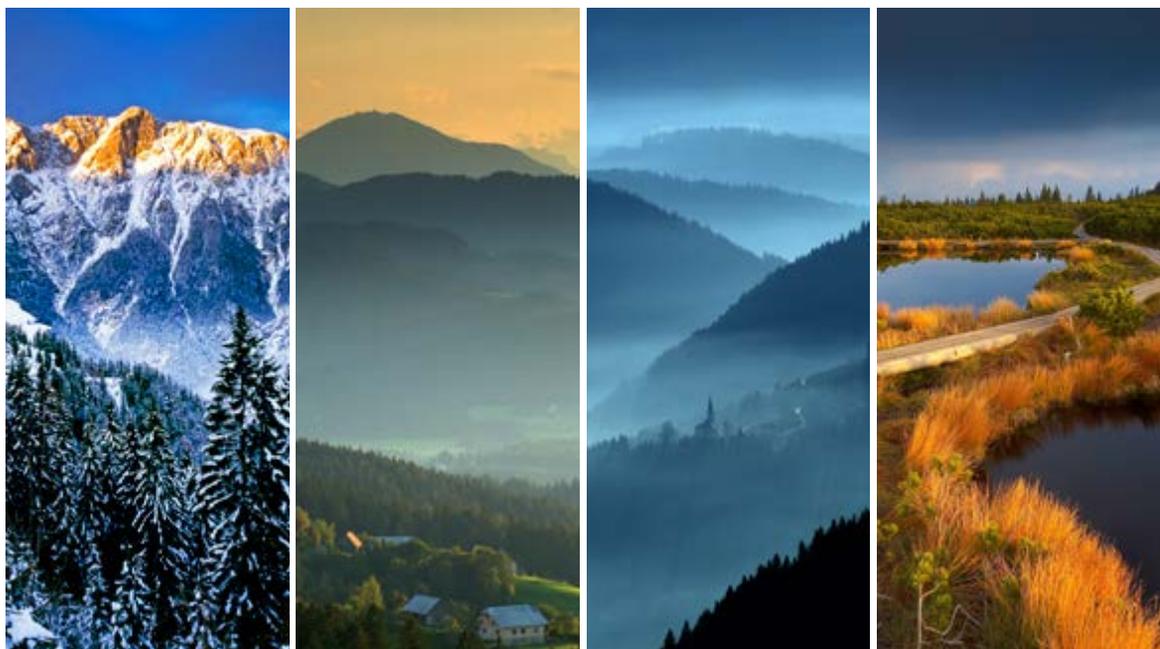
A one-stop source of information for investors

- + RDA Koroška offers free consultancy services and support to investors in all investment stages: in the deciding stage, during the implementation of the investment, as well as in the post-investment period. Support is tailored to the needs of individual companies.



Contact:

RRA Koroška d.o.o. | Meža 10, SI-2370 Dravograd
 +386 (0)5 90 85 190 | info@rra-koroska.si | www.rra-koroska.si



RRAKOROŠKA
 REGIONALNA RAZVOJNA AGENCIJA ZA KOROŠKO



Naložba v vašo prihodnost
 OPERACIJO DELNO FINANCIRA EVROPSKA UNIJA
 Evropski sklad za regionalni razvoj



Občina Dravograd



Občina Radlje ob Dravi



Občina Ravne na Koroškem



MO Slovenj Gradec

Publisher: RRA KOROŠKA, regionalna razvojna agencija za Koroško regijo d.o.o. | Editors: Maja Mešl, Tatjana Kupnik, Urška Krajnc
 Translator: Pija Kristan | Photographs: Tomo Jeseničnik | Design: Sans, Andrej Knez s.p. | Print: ZIP Center d.o.o. | Map: Uroš Rozman | Year: 2015

The catalogue was prepared as part of the Koroška Business Incubator Network support activities, within the common project of the 'Koroška Business Incubator Network (the 3rd stage with support activities)', carried out by the Dravograd, Radlje ob Dravi, and Ravne na Koroškem municipalities, the Urban Municipality of Slovenj Gradec, and RDA Koroška. The action was executed within the framework of the 2007-2013 Operational Programme of Strengthening Regional Development Potentials for the period 2013-2015, the 'Regional Development' priority, and the 'Regional Development Programmes' key priority. The project was partly financed by the European Regional Development Fund.